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- **Challenging projects at work:** 68% of executives believe their employees would be more engaged in their work and perform at higher levels if they had opportunities to be challenged by working on purpose projects inside and/or outside the company. (Covestro)
- **Values of the Organization:** 80% of employees who said they have a good variety of benefits to choose from also said they identified strongly with their organization's vision and values, as opposed to 40% of those who don't. (Thomsons Online Benefits)

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*"A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go but ought to be." ~Rosalynn Carter*

*"In a lot of ways, success is much harder than I thought it would be. I figured that you'd get here and then everything would be happily ever after. But, it's hard work, almost harder once you've become successful because then you've got to maintain it." ~Steven Wright*

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