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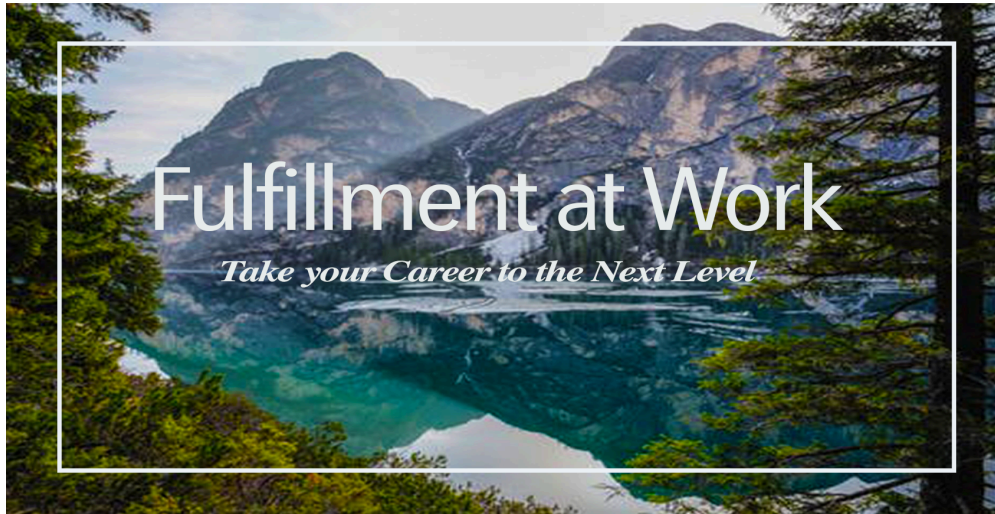
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Many of my executive coaching clients have expressed confusion about how to lead through the COVID-19 crisis. In this unprecedented situation, there are no clear examples to follow. Here are nine pieces of advice that I've shared to help them figure out the best solutions for their company...

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- **Access to Tools and Data Can Improve Productivity:** 92% of employees say having technology that helps them do their job efficiently affects their work satisfaction. 53% of respondents stated mobile apps improve business processes and productivity. (Formstack)
- **People don't leave companies they leave bosses:** Global studies reveal that 70% of people who quit their jobs cite 'lack of appreciation' as their reason for leaving. As two guys steeped in research about the power and impact of employee appreciation, this isn't a shocker to us, but it is to many of the companies we consult. (O.C. Tanner)

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"Success is just a war of attrition. Sure, there's an element of talent you should probably possess. But if you just stick around long enough, eventually something is going to happen." ~Dax Shephard

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