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## A Learning Strategy For Gen Z

Despite the endless, cavalcade of online think pieces about millennials, there's a new generation that demands our focus and attention. Generation Z, born after 1995, is starting to grow up. Millions are now entering the workforce and experience learning differently...

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Lessons from Leaders - In-depth Profiles

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## Netflix's first CEO on Reed Hastings and how the company really got started - Executive of the Year 2013

Journalists have devoted entire chapters to telling the story of the founding of Netflix, Inc. Those accounts have generated controversy: How accurate is CEO Reed Hastings' story about coming up with the idea for the company after being fined for a late movie rental?

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Coaching Corner – Joel's Article of the Week

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## 5 Tips on How to become a Better Boss

Tom had been working as a manager for almost a year. He was good at evaluating performance, pointing out areas for improvement, and saying "thank you" often. However, when Tom spoke to his mentor about his progress, he learned that those things are just the tip of the iceberg...

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Career Central - Tips for Career Changers

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## Even Weak Connections Can Improve Your Job Search

Your network connections can make or break your job search. Despite the statistics, job seekers have a tendency to discount their network connections and go for the quick "reward" of pressing a button and applying online...

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Joel In The News - Interviewed by Top Media Outlets

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## Why Today's Job Interview Is So Grueling


It may seem cumbersome or downright annoying to the candidate going through it, but hiring the wrong candidate can cost a company serious money, which is why it makes sense for the multi-phase interview process...


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## Upcoming Speaking Engagements

**How to Manage and Influence Internal Stakeholders** to Fast-Track Your Career Growth

Training Doyens

February 19th, 2019

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**Are You Always Rushing and Hurrying at Work?** Learn to Break The Habit of Rush Syndrome

The Institute of Management Studies

March 5<sup>th</sup>, 2019 - Webinar at 1pm EST

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## Current Executive Coaching Engagements



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- **What is your biggest source of stress?** 28.4% say management, 19.9% say tight deadlines, 17.7% the users I support, 17% not enough IT staff, 16.3% not enough budget and .7% say other (GFI)
- **CEOs are not big on social networks:** 10% of CEOs engage in Facebook, 6% in LinkedIn, and 2% in Twitter. (USA Today)

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***"Power isn't control at all - power is strength and giving that strength to others. A leader isn't someone who forces others to make him stronger; a leader is someone willing to give his strength to others that they may have the strength to stand in their own". ~Beth Revis, Across the Universe***

***"I am a success today because I had a friend who believed in me and I didn't have the heart to let him down". ~Abraham Lincoln***

Books Authored by Joel A. Garfinkle

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