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by Joel Garfinkle



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GETTING AHEAD - *Apply PVI Model for Career Advancement*

Why Women Are Better Managers than Men

A recent Gallup poll discovered that employees who work for female managers in the U.S. are more engaged than those who work for male managers. Despite this Gallup finding, only one in three (33%) working Americans say they currently have a female boss. When considering whom to name manager, leaders should take into account the engagement power of female bosses.

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LESSONS FROM LEADERS - *In-depth Profiles*

Tim Cook Speaks Up

Tim Cook shares "Throughout my professional life, I've tried to maintain a basic level of privacy. I come from humble roots, and I don't seek to draw attention to myself. Apple is already one of the most closely watched companies in the world, and I like keeping the focus on our products and customers. At the same time, I believe deeply in the words of Dr. Martin Luther King, who said: "Life's most persistent and urgent question is, 'What are you doing for others?'" This is what Tim Cook is doing for others.

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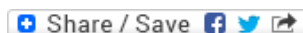
CAREER CENTRAL - *Tips for Career Changers*

First Date and Job Interview Tips: How the Science of Body Language Can Help You in Awkward Moments

When do you experience your most awkward moments in life? Some would say on a first date, others on a job interview. Dates and interviews don't have to end in embarrassment. Use the science of "impression management," which is all about making a very conscious attempt to control your behavior.

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Motivated Minute Quotes to Inspire

"True leadership lies in guiding others to success. In ensuring that everyone is performing at their best, doing the work they are pledged to do and doing it well."
~ Bill Owens

"We live in a society obsessed with public opinion. But leadership has never been about popularity."
~ Marco Rubio

"Whatever you are, be a good one."
~ Abraham Lincoln

Coaching Corner

Joel's Words of Wisdom

Cognitive Development Skills to Accelerate Leadership



If you are in a high level management position, with a company that has a national presence and global products, you deal with leaders on all levels. Intelligence, determination, and vision alone, will not guarantee a successful leader. When you accelerate cognitive development, you have a better chance at creating successful managers and executives.

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This proven 9-step program provides unique, personalized services to displaced workers. Whether you are a manager on your first job or a seasoned, high-level executive, you will receive intensive one-on-one attention and support to help you move quickly and successfully through the job search process.

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