## **Internet Reputation Management:**

# Don't let other people define you or your business online.

Imagine if someone followed you around informing people that you'd just met that you are rude and mean. Now imagine you didn't know it was happening. And when you finally did find out, there was almost nothing you could do to stop it. Like it or not, that's pretty much what's happening to you on the Internet. And that's why you need internet reputation management.

#### Control how you look online.

When people do a Google search for your name, the search results they find affect their opinion of you (much like how you dress or what you drive drive does). If they see a lot



of positive results, then you have a positive internet reputation. If they see a lot of negative, unrelated or irrelevant results, then you may want some internet reputation management.

#### What is internet reputation management?

Internet Reputation Management helps you change what shows up in your Google results when people search for your name. And it's no small task — it requires a sophisticated knowledge of not only the inner workings of Google's secret search algorithm, but of the Internet as a whole as well. The intertwined nature of the Internet makes this process simultaneously possible and incredibly involved.

#### Why you need Internet reputation management.

After successfully implementing Internet reputation management, potential employers, landlords or dates who research you on the Internet will only see the results you want them to see. Positive, truthful search results leave a positive impression that could be the difference between getting that job, date or apartment or not. In other words, your online reputation can yield real-world benefits. Or real-world problems.

### Why Reputation Defender is the best.

ReputationDefender is a revolutionary service designed just for Internet reputation management that combines cutting edge technology with live support from experienced, US-based Reputation Advisors. It helps your Internet reputation management by increasing positive content and actively combating false, misleading or irrelevant Google results for individuals as well as business owners.

Our advanced Internet Reputation management services are powerful tools to help you monitor your online image and to shape your reputation on the Web. For a free consultation, or to learn more about what Internet reputation management can do for you or your business, call 877-258-6338 now.

You can also leave us your contact information and we will reach out to you within 24 hours. Reputation.com values your privacy and will not share information with third parties.