

## Welcome to 'The Job Hunt!'

With nearly one in 10 Americans looking for work, the job search is tougher than ever. PARADE chose five unemployed people looking for work and paired each with a career counselor. Our job hunters will be blogging about their job searches on Facebook, while their career counselors will be posting weekly status reports on this blog. [Become a Facebook fan of 'The Job Hunt'](#), offer your own advice or support, learn what their career counselors are saying—and, hopefully, congratulate them when they get jobs!

### Meet the Job Hunters:



[Linda Peavy](#), 46, of Cleveland, Ohio, worked for 15 years as a marketing and publishing executive. "We all have seasons in our lives," she says. "This is my season for transformation." We've paired her with career expert [Catherine Jewell](#), author of *New Resume, New Career*.



[Meghan Olesen](#), 30, of Phoenix, Ariz., last worked as an assistant teacher at her daughters' preschool. She once owned a business but says, "Right now, I want a steady position that lets me be there for my family." She'll work with [Sherri Thomas](#), author of *Career Smart: 5 Steps to a Powerful Personal Brand*.



[C. Frog Price](#), 51, of Leeds, Ala., was laid off from his job as an ad-sales manager last summer. "I'm surprised at how limited the market is now," he says. "Fifteen years ago, I found my last job in one day." He'll work with [Jay Block](#), author of *101 Best Ways to Land a Job in Troubled Times*.



When [Katie DeVito](#), 31, lost her job at a nonprofit, she used Twitter to connect with other job seekers near her Hamilton, N.J., home. "Social media is a great way to network with people you might not otherwise meet," she says. [Fredrick Ball](#), author of *Killer Interviews*, will assist in her job search.



[Stephen Shub](#), 58, was technology director for a community college in the San Francisco Bay area. "You have your head in the sand until it happens to you," he says. "Even after I find a job, I'll keep trying to help people who are unemployed." He'll work with nationally recognized career coach [Joel Garfinkle](#).

JOB HUNTERS	CAREER COUNSELORS
<p data-bbox="159 472 331 499">Meghan Olesen</p> 	<p data-bbox="462 472 634 499">Sherri Thomas</p> 
<p data-bbox="164 709 326 737">Stephen Shub</p> 	<p data-bbox="467 709 630 737">Joel Garfinkle</p> 
<p data-bbox="175 947 315 974">Linda Peavy</p> 	<p data-bbox="451 947 639 974">Catherine Jewell</p> 
<p data-bbox="175 1184 315 1211">C. Frog Price</p> 	<p data-bbox="493 1184 597 1211">Jay Block</p> 
<p data-bbox="175 1421 315 1449">Katie DeVito</p> 	<p data-bbox="493 1421 597 1449">Fred Ball</p> 

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## Meet the Career Counselor: Joel Garfinkle

Name: **Joel Garfinkle**

Location: **Oakland, California**

Book: [\*Land Your Dream Job\*](#)

Working with job hunter: [\*Stephen Shub\*](#)

Joel Garfinkle has over 17 years of direct experience in the job search and career transition field. His proven 7-Step Dream Job Coaching Process will help you define and land work that aligns with your natural gifts and passions. He's been featured on *ABC News*, *NPR*, *New York Times*, *Forbes*, *Wall Street Journal*, *BusinessWeek*, and *Fast Company*. For more information, [visit Joel's Web site](#).

*Land Your Dream Job* is a proven, seven-step action-oriented process. The book is filled with 200 pages of secrets and 100 unique exercises that will help you define and land your dream job. This remarkably effective process works from the inside out, focusing on the whole person instead of just matching job titles with qualifications.

[Follow his client's progress on Facebook](#)



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